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How to Run a Dog Business: Putting Your Career Where Your Heart Is Paperback

The demand for skilled dog trainers, dog walkers, dog sitters and dog daycare operators has never been greater.

Click the Image Directly ^{^^^Above^^^} for More Information, Current Pricing and AvailabilityThe demand for skilled dog trainers, dog walkers, dog sitters and dog daycare operators has never been greater. To succeed in one of these fields, you'll need more than dog expertise you'll need business savvy as well. Written for the non-business person, Veronica Boutelle, the industry's top consultant, gives you the information you need to start, operate, and prosper in your chosen field.ReviewVeronica loves and respects dog trainers and genuinely loves helping them with invaluable practicalities, counsel, structure, and support. --Jean Donaldson, author of The Culture Clash, Dogs are From Neptune, and Oh Behave!A clear, concise, easy-to-read, and extraordinarily valuable book. Veronica gives great advice to trainers and would-be trainers. My advice is to read this book! --Trish King, author of Parenting Your DogVeronicas new book will save you lots of time and headaches. It will be on the required reading list for my own instructors courses. --Terry Ryan author of Coaching People to Train Their Dogs and Outwitting DogsAbout the AuthorVeronica Boutelle, MA Ed., CTC, is the former Director of Behavior and Training at the San Francisco SPCA. Through her business, dogTEC, she teaches sold-out seminars and consults one-on-one with dog professionals. She writes a column for the APDT Chronicle of the Dog and is a sought-after speaker at conferences and dog training schools across the country. She lives with her husband and two dogs surrounded by wildlife in Sixes, Oregon.

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